**Doctor of Business Administration**

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**Program Overview**

Welcome to the City University of Paris Online Doctor of Business Administration (DBA) program. This curriculum is designed to provide experienced professionals with the advanced skills and knowledge necessary to lead and innovate in today's dynamic global business environment. Our program combines rigorous academic research with practical applications, ensuring graduates are well-prepared for senior leadership roles.

The Online DBA at the City University of Paris is an advanced research-based degree tailored for professionals seeking to deepen their expertise and leadership capabilities. The program focuses on applied research, integrating theoretical frameworks with practical real-world applications. Designed to accommodate busy schedules, it offers flexible learning options and personalized mentorship.

**Program Duration and Structure**

- **Duration:** 2-4 years
- **Credits:** 60 Credits
- **Delivery Mode:** Online with periodic in-person residencies
- **Language:** English

The program is structured to provide flexibility for working professionals, enabling them to balance their studies with their careers.

**Key Features**

- **Flexible Online Learning**: Study at your own pace with 24/7 access to course materials.
- **Applied Research Focus**: Emphasis on solving real-world problems through applied research projects.
- **Expert Faculty**: Learn from industry leaders and renowned academics.
- **Interdisciplinary Approach**: Engage with diverse disciplines to broaden your perspective and skill set.
- **Professional Networking**: Opportunities to connect with peers, mentors, and industry professionals.

## Core Courses

1. **Strategic Planning and Organizational Effectiveness:** This course explores the strategic planning process and its impact on organizational effectiveness. Students will learn to develop and implement strategies that drive organizational success.
2. **Law, Ethics, and Global Society:** Examine the legal and ethical considerations in global business operations. This course covers international laws, ethical frameworks, and the impact of global society on business practices.
3. **Decision Making Models and Organizational Success:** Learn about various decision-making models and their application in organizational contexts. The course focuses on enhancing decision-making skills to improve organizational outcomes.
4. **Trends and Issues in the Global Business Context:** Analyze current trends and issues affecting global business. Topics include globalization, technological advancements, and emerging markets.
5. **Leadership, Culture, and Change in the Organization:** Study the role of leadership in shaping organizational culture and managing change. The course covers leadership theories, cultural dynamics, and change management strategies.
6. **Entrepreneurship, Business Intelligence, and Technology:** Explore the intersection of entrepreneurship, business intelligence, and technology. Students will learn to leverage technology and data analytics for entrepreneurial success.
7. **Business Consulting:** Develop skills in business consulting, including problem-solving, strategic analysis, and client engagement. This course prepares students for consulting roles in various industries.
8. **Global Leadership:** Examine the challenges and opportunities of leading in a global context. Topics include cross-cultural leadership, global strategy, and international business operations.
9. **Doctoral Research Methods:** Gain proficiency in research methodologies applicable to business administration. The course covers qualitative and quantitative research methods, research design, and data analysis.
10. **Scholarly Projects (Dissertation-like):** Engage in comprehensive research projects addressing real-world business problems. This component culminates in a scholarly project that contributes to professional practice.

## Learning Outcomes

Upon completion of the program, graduates will be able to:

- **Conduct Advanced Research**: Design and execute rigorous research projects that contribute to professional knowledge and practice.

- **Lead and Manage Change**: Implement effective leadership and change management strategies in diverse organizational settings.

- **Develop Strategic Initiatives**: Formulate and execute strategies that drive organizational success.

- **Innovate and Drive Growth**: Apply innovative thinking and entrepreneurial skills to create new business opportunities.

- **Navigate the Global Landscape**: Understand and respond to the complexities of the global business environment.

- **Apply Ethical and Legal Principles**: Integrate ethical and legal considerations into business decision-making.

- **Utilize Business Intelligence**: Leverage data and technology for strategic decision-making and competitive advantage.

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**Admission Requirements**

- **Master's degree** from an accredited institution.

- **Professional Experience:** Minimum of five years of relevant professional experience.

- **Completed Application:** Including personal, educational, and professional information.

- **Official Transcripts:** From all previous academic institutions.

- **Statement of Purpose:** Outlining career goals and research interests.

- **Letters of Recommendation:** From professional or academic references.

- **Resume or CV:** Detailing professional experience and achievements.

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**Application Process**

Interested candidates can apply online through the City University of Paris website. The application process includes submitting academic transcripts, a statement of purpose, letters of recommendation, and a resume or CV. For detailed application instructions and deadlines, please visit our [Admissions Page](#).

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**Contact Information**

For more information about the Online DBA program, please contact:

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- **WhatsApp**: +33 7 44 91 86 01

- **Website**: [City University of Paris DBA Program](#)